



COMFORT FOR THE WORLD®

## Sinomax USA Announces Vibe Product Expansion; End-To-End Sustainable Bedding & Mattress Solutions

Award-winning bedding manufacturer announces new Vibe product expansion, sustainable sleep solutions, and innovative technology lineup ahead of Spring 2023 Textile Market.

(HOUSTON, TX - 2/21/2023) Sinomax USA, Inc. is pleased to announce its lineup of products and technologies ahead of Spring Textile market highlighted by the product expansion of Vibe branded products and sustainable sleep solutions.

### Vibe Product Expansion to Top-of-Bed Accessories

Following the recently announced acquisition of the exclusive Vibe license, Sinomax is pleased to announce the launch of new Vibe branded top-of-bed accessories offering retailers pillows and toppers to pair with the assortment of Vibe branded mattresses including a new smart edge pillow with 3 mattress toppers- a 1.5" zoned, 3" gel swirl, and 4" wave options.

### Comprehensive Sustainable Sleep Solutions

Sinomax is pleased to offer products with sustainability integrated into every aspect of the product. From packaging, fabrics, foam, and fabrication, Sinomax has turn-key solutions ready to go under Sinomax's Ecosystems brand or a retailer's private label. Highlights of technology introductions this market include bio-based antimicrobial and cooling solutions, Sinomax's proprietary USDA Biopreferred certified memory foam, as well as Forest Stewardship Council (FSC) certified, reduced-waste, biodegradable packaging with recycled content.

### Hyper Conductive Temperature Regulation

Sinomax is pleased to introduce new temperature regulation technology to help keep your skin temperature in the optimal range for sleep. This technology is adaptive - cooling when hot and warming when cold, by harnessing the hyper-conductive thermal properties of carbon. This solution is naturally derived, 100% water-based, non-toxic, odor free, and lasts for the life of the product.

To book your exclusive in-person or virtual appointment at Sinomax's Nashville factory and showroom, contact your Sinomax USA sales representative or place an appointment request using the link: [www.sinomax-usa.com/events](http://www.sinomax-usa.com/events)

### About Sinomax USA, Inc.

Sinomax USA, Inc., a division of Sinomax group, is an award-winning mattress and bedding manufacturer recently named Best Mattress Topper Supplier and Most Sustainable Supplier by the 2023 Home Textile Today Reader Rankings Awards. Specializing in memory foam mattresses, pillows, and mattress toppers, the company was founded in 2000 and has over 22 years of experience in specialty foam pouring with products sold in more than 10,000 stores under proprietary brands and private labels by the world's largest retailers. With five world-class manufacturing facilities, Sinomax proudly offers quality products based on cutting-edge innovation and prides itself on delivering COMFORT FOR THE WORLD®.

For more, please visit our website at [www.sinomax-usa.com](http://www.sinomax-usa.com) or follow us on social media:

- LinkedIn: [www.linkedin.com/company/sinomax-usa](http://www.linkedin.com/company/sinomax-usa)
- Twitter: [www.twitter.com/Sinomax\\_USA](http://www.twitter.com/Sinomax_USA)
- Facebook: [www.facebook.com/Sinomax-USA](http://www.facebook.com/Sinomax-USA)
- YouTube: [www.youtube.com/user/sinomaxusa](http://www.youtube.com/user/sinomaxusa)
- Instagram: [www.instagram.com/sinomax\\_usa](http://www.instagram.com/sinomax_usa)
- Contact: [media@sinomax-usa.com](mailto:media@sinomax-usa.com)

### SINOMAX USA, INC.

3151 Briarpark Drive, Suite 1220  
Houston, Texas 77042

713.706.3888  
[www.sinomax-usa.com](http://www.sinomax-usa.com)

